

Data Intelligence is critical for HR and recruiters

A cocktail of skills shortages, Brexit and a potential recession are making placing a candidate harder and harder.

Throw in the ever-growing number of recruitment consultancies – already over 3,000 this year – and it soon becomes inevitable that any firm worth its salt is currently searching far and wide for options to give it the edge.

One way to do this is via data. Terms like 'big data' are hitting the news around the world, as revolutionary new technology, increasing processing power and storage capacity gives us the power to do more with the data we hold.

These actions eschew data for data's sake and implement it in such a way that makes it useful to our lives.

To drive consultant success, data intelligence focusses on the activity records, event logs and data already stored in the system and focusses it towards future activity, assisting the consultant and guiding them to next actions. It's like having your own personal assistant.

Data intelligence takes your data and works with your own recruitment workflows to define actionable next steps and opportunities to grow revenue.

There is no longer a missing link. Consultants and HR resourcers don't need to work harder on time-consuming admin, constantly setting themselves reminders, or missing out on opportunities altogether. The power is already in the data - It's simply about using it to remind us who to call and when, to bring attention to suitable new candidates and to assist with focussing on the key factors things that will bring successful hires in the most efficient way.

DSA utilise a state of the art IT recruitment system that currently holds information for over 17,000 people throughout the UK and worldwide. In addition, there are details of over 15,500 companies in the UK and overseas; these include logistics businesses, manufacturers, retailers, oil and gas, aerospace and marine, to mention a few. Our first point of call for all assignments is our own data intelligence which is unique to us and holds invaluable information.

This means that we are extremely well placed to conduct recruitment for both contingent (data base) recruitment and search and selection.

[See more about these services on our website](#)

[Enquire about our services here](#)

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